



Douglas - the Panel Graphic office dog. Photo: PANEL GRAPHIC

Norfolk company displays success

Panel Graphic is one of Norfolk's fastest growing companies of 2018, with turnover having doubled in the last year. You may have never heard of the company but Porsche, McLaren and Bentley to name a few certainly have. This very successful Loddon-based business supplies enhancement plastics and surface coatings to improve plastic performance. For instance, it can apply coatings to transparent plastic that will remove the surface reflection, enabling the end user to clearly see the display screen in better detail, even in direct sunlight. If you are ever fortunate enough to be sitting in a Rolls-Royce Phantom or Bentley Mulsanne or even just looking at your latest Smart Phone, you'll see some of the Panel Graphic product portfolio.

So it would seem the company motto, "Being the best in all we do" is spot on. The business recently celebrated its 20th birthday and the team celebrated with a sit-down meal, a delicious chocolate cake and boxes of personalised Thornton's chocolates.

A £20m automotive display contract has been awarded to Panel Graphic, coinciding with its 20th birthday celebrations.

As the family-run business celebrates this success, founder and managing director Steve East has always maintained a personal touch. "I always inform all new staff members that they are joining the Panel Graphic family and I can't believe quite how much that family has grown," he says.

The company has more than 40 dedicated staff members that use world-leading materials, the latest production methods and offer the best level of service to achieve everything it possibly can for its customers.

Steve explains: "This helps to ensure that all of our customers would find it difficult to better the service they receive anywhere else. It's this dynamic that has enabled us to



secure some of the best automotive display contracts; supplying precision machined plastic components in some of the world's leading brands and significantly increase our company stature and sales revenue."

Over the past two decades, Panel Graphic has established itself as a market leader by advancing design influences, coating quality and many new production techniques within the plastics industry.

Recently the company has had more than £1.5 million invested in building development and new specialised cutting equipment. It is currently in the middle of an office refurbishment and extension and is delighted to advise that it has been awarded a major business grant from the Growing Business Fund from Finance East in conjunction with South Norfolk District

Council. This will further allow it to purchase even more dedicated high technology equipment to keep ahead with current production and future requirements.

Steve says: "We certainly do not sit back on our laurels and wait for something better to come along, there is always something new to learn, to develop and to achieve."

"We are constantly looking for new innovative ways to supply the very best product to our customers."

"We search on a global scale, looking for new ideas and new materials, in order to ensure our customers are getting the very best technologies available to them. Some of the items we supply are extremely unique to us."

"While displays continue to get more

advanced, bigger and increasingly popular, Panel Graphic will continue to grow in order to meet all the demanding challenges of the display industry.

"The future within the plastic and coating industry is not only in the automotive world, but includes displays from every other manufacturing sector such as aerospace consumer electronics, marine, medical, military and industrial electronics. Panel Graphic will continue to grow and be a major part of it."

To follow Panel Graphic's exciting story, visit the Panel Graphic Ltd Facebook page. For further information visit the brand new website, launched this month at www.displaywindows.com or call 01508 528028.

Team members at Panel Graphic. Photo: PANEL GRAPHIC



Panel Graphic's work on a McLaren Instrument Cluster. Photo: PANEL GRAPHIC



Lunch was laid on for all members of staff at Panel Graphic to celebrate its 20th anniversary. Photo: PANEL GRAPHIC

aps Congratulations to Panel Graphic on 20 Successful Years

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